

National Library of the Sakha Republic (Yakutia)
DTK - Reading Center

REGULATION
OF THE III INTERNATIONAL COMPETITION
OF PUBLISHING AND VISUAL CREATIVE PROJECTS FOR CHILDREN
AND ADOLESCENTS

**"WHITE WORLD OF THE ARCTIC THROUGH THE PRISM
OF A CHILDREN'S BOOK"**

Yakutsk
2023

The third international competition, held in Yakutsk, is designed to expand children's ideas about the cold, snowy and at the same time enormous and amazing world they live in. Many writers and travelers compare the North and the Arctic with a white sheet of paper on which everyone can write their life story or imagine their world of permafrost and ice as the key meaning, the emotional atmosphere of the North and the Arctic, dictating the strategy of actions set by the harsh nature. The book in the North and in the Arctic is more than just a work of fiction, it wanders along with the reindeer herders of the tundra and is an irreplaceable friend in children's nomadic schools and serves as a living interlocutor in the boundless white silence, in a space thousands of kilometers away from people.

The mission of the contest is to form cognitive and creative activity of a child through juvenile literature, to trigger the active development of value and ideological components of a positive northern identity.

Authors of projects from any part of the world can participate in the competition.

The main terms and concepts used in this Regulation

Director is appointed by the founder and organizer of the Competition. The executive person of the Competition, responsible for its organizing.

The Expert Council is formed by the organizers and co-organizers of the contest; examines the proposed and implemented publishing and visual creative projects for children and adolescents about the North and the Arctic; makes the "List of nominees" of the Competition.

The Secretariat is formed by the director of the Competition; performs the registration of projects and counting of points during voting.

Co-organizers are libraries that assist the organizers in selecting and nominating projects for the Competition.

Participants are the authors of implemented publishing and visual creative projects for children and adolescents on the topic of the North and the Arctic.

The target audience are children and adolescents.

The "List of nominees" is formed by the Expert Council on the basis of nominated implemented publishing and visual creative projects for children and adolescents on the theme of the North and the Arctic, as well as from the works that were selected at the pre-selection stage.

1. General provisions

1.1. This Regulation specifies the purpose, objectives and procedure for determining the winners of the contest "WHITE WORLD OF THE ARCTIC THROUGH THE PRISM OF A CHILDREN'S BOOK" (hereinafter - the Competition);

1.2. The founder and organizer of the Competition is the DTK - Reading Center, the branch of the National Library of the Sakha Republic (Yakutia) (hereinafter - the Organizer);

1.3. The Director of the Competition is Nyurguyana Reshetnikova Petrovna, Director of the Centralized Library System of the City of Yakutsk;

1.4. The Competition is held with the support of the Russian national section of the International Board on Books for Young People (IBBY), the Board on Books for Young People Russia, the Russian State Children's Library, the section of the Association of culture, art and education workers for introducing children to reading "Raising the Reader", the Ministry of Culture and Spiritual Development of the Sakha Republic (Yakutia), the Ministry for the Arctic Development and Peoples' Affairs of the North of the Sakha Republic (Yakutia), International Organization of Northern Regions "The Northern Forum", Centralized Library System of the City of Yakutsk.

2. The purpose and objectives of the Competition

2.1. Promotion of children's literature about the North and the Arctic through publishing and visual creative projects for children and adolescents (fiction literature, popular science publications, theatrical productions, film adaptations and cartoons based on fiction, audiobooks about the North and the Arctic (hereinafter referred to as contest submissions);

2.2. Identification and presentation of the best samples of children's literature and their interpretations in the following categories: fiction literature, popular science publications, theatrical productions, film adaptations and cartoons based on fiction, audiobooks about the North and the Arctic for children and adolescents;

2.3. Popularization of new authors writing about the North and the Arctic for children and adolescents among the public;

2.4. Improving the professional competence of authors and specialists of the publishing market;

2.5. Providing an opportunity for Participants to publish and republish their works of fiction for libraries of Yakutia in the Electronic Publishing House of the National Library of the Sakha Republic (Yakutia).

3. Dates of the Competition

3.1. The Competition is held once a year;

3.2. The Competition is held in three stages:

The first stage (from February 10, 2023 to August 31, 2023) - application process and selection of contest submissions.

The "List of nominees" is announced no later than October 02, 2023.

The second stage (October 03-23, 2023) – popular vote on the website of the National Library of the Sakha Republic (Yakutia).

The third stage (October 24-26, 2023) - counting the votes and determining the winners in the nominations.

Fourth stage (November 2023) - award ceremony for the winners.

Winners of the Competition shall be announced no later than November 17, 2023.

4. Conditions for participation in the Competition

4.1. Participation in the Competition is free of charge;

4.2. For participation in the Competition, works for children and adolescents are selected (fiction, popular science publications, theatrical productions, film adaptations and cartoons based on fiction, audio books) on the theme of the North and the Arctic;

4.3. Participants submit a published edition to the collection of the National Library of the Sakha Republic (Yakutia) within the framework of the law of the Sakha Republic (Yakutia) "On the obligatory copy of documents" dated February 18, 1999 N 3 N 75-II or send the contest submission in digital form via e-mail.

4.4. Works, including those created in partnership with other organizations, created **no earlier than January 01, 2020, and no later than August 31, 2023**, on the theme of the North and the Arctic are submitted for the Competition;

4.5. The content of the contest submissions is regulated by:

- by norms of international law - articles 13, 17, 34 of the Convention on the Rights of the Child (approved by UN General Assembly 20.11.1989); the Declaration on Freedom of Internet Exchange (adopted by the Committee of Ministers of the Council of Europe on 28.05.2003 at the 840th meeting of Representatives of Ministers); European Framework Convention on the Safe Use of Mobile Phones by Young Children and Teenagers (06.02. 2007); Council of Europe Committee of Ministers Recommendation No. R (89) 7 to Member States on "Principles on the Distribution of Video Recording Containing Violence, Cruelty or Pornography" (adopted by the Committee of Ministers on 22.04.1983, at the 425th Meeting of the Representatives of Ministers. No. R (97) 19 "On the depiction of violence in the electronic media" (adopted by the Committee of Ministers on 30.10.1997 at the 670th meeting of the Representatives of Ministers), CM/REC (2014)6 to Member States "On a human rights guide for internet users" (adopted by the Committee of Ministers on 16.04. 2014 at the 1197th meeting of the Representatives of Ministers), No. R (2001) 8 of the Committee of Ministers of the Council of Europe to Member States "On the self-regulation of virtual content" (self-regulation and protection of users against illegal or harmful content of new communications and information services) (adopted by the Committee of Ministers on 05.09.2001 at the 762nd meeting of the Representatives of Ministers), No. R (2003) 9 "On measures to enhance the democratic and social contribution of digital broadcasting" (adopted by the Committee of Ministers on 28.05. 2003 at the 840th meeting of the Ministers' Representatives), No. Rec (2006) 12 "On measures for strengthening children's opportunities in the new information and communication environment" (Adopted by the Committee of Ministers on 27.09.2006), CM/Rec (2008) 6 "On measures for promoting respect for freedom of speech and information in relation to Internet filters" (Adopted by the Committee of Ministers on 26.03. 2008 at 1022 Ministerial Representatives Meeting); Recommendation No. 2006/952/EC of the European Parliament and of the Council of the European Union on "Protection of Minors and Human Dignity and the Right of Reply to Competitiveness in the European Audiovisual and Online Information Services Industry" (adopted in Brussels on 20.12.2006).

- federal legislation of the Russian Federation - Art. 14, 14.1 of the Federal Law of 24.07.1998 No. 124-FZ «On the Basic Guarantees of the Rights of the Child in the Russian Federation», Art. 31 of the Fundamentals of the Legislation of the Russian Federation on Culture of 09.10.1992 No. 3612-1, Art. 4, 37 of the Law of the Russian Federation of December 27, 1991 «On the Mass Media» No. 2124-1, Art. 46 of the Federal Law of 08.01.1998 No. 3-FZ «On Narcotic Drugs and Psychotropic Substances», Federal Law of 13.03.2006 No. 38-FZ «On Advertising», Federal Law of 29.12.2010 No. 436-FZ «On the Protection of Children from information harmful to their health and development» (comes into force on 01.09.2012).

4.6. The works must not contain depictions of a violent and sexual content, propaganda of nationalism, racism and other provocative materials, the presence of which may lead to a conflict of interest, as well as violate the current legislation of the Russian Federation.

4.7. Projects that were previously included in the 2021 and 2022 Lists of nominees are not eligible for the third Competition.

4.8. Participants send the filled Application for participation and Consent to personal data processing forms with their signature according to Appendices 1 and 2 to the organizer by e-mail arctic@nlrs.ru.

The Consent to personal data processing of the participant under the age of 14 is filled out by a parent or legal representative.

5. Procedure for the selection of contest submissions

5.1. **The «List of nominees» is formed by the Expert Council** in each country by selecting the implemented individual and collective creative projects **in the following nominations:**

- The best fiction;
- The best fiction in the languages of indigenous peoples of the North and the Arctic;
- The best book translation from and into the languages of the peoples of the North and the Arctic;
- The best popular science publication;
- The best work (including scientific publications) created by an author under 18;
- The best illustrator;
- The best illustrator under 18;
- The best audiobook;
- The best visualization of fiction (theatrical productions, films and cartoons).

5.2. The Competition Co-organizers send the generated **“List of nominees” (no more than 10 entries in each nomination)** to the organizers of the Competition at: Arctic@nlrs.ru. The projects’ titles and annotations should be translated into English.

6. Criteria for evaluating the contest submissions

6.1. Compliance of the content of the work with the topic of the Competition;

- 6.2. Originality of the author's idea;
 - 6.3. The quality of work performance;
 - 6.4. Completeness and imagery of the disclosure of the topic;
 - 6.5. Compositional integrity;
 - 6.6. Social significance of the topic of the work;
 - 6.7 Complexity of the piece performed / exclusivity.
- Each criterion is rated on a 10-point scale.

7. Expert Council and rewarding of participants

7.1. The composition of the Expert Council is formed by the organizers and co-organizers of the Competition;

7.2. The Expert Council may include writers, literary critics, child psychologists, teachers, librarians. Specialists in the relevant fields of knowledge - art critics, theatrical critics and artists, researchers and academics etc. – can also be involved in the expertise of fiction and scientific publications, book illustrations, audiobooks and visualizations of fiction;

7.3. The experts evaluate the contest submissions on a pro bono basis. As the Competition is over, all volunteer experts shall receive personal certificates of experts;

7.4. The Competition provides for a system of special and incentive awards;

7.5. The winners will receive diplomas and prizes;

7.6. The winners will be awarded in November, 2023.

8. Information about the Competition

8.1. Current information about the Competition is posted on the website of the DTK - Reading Center at <http://bdulib.ru>, on the website of the National Library of the Sakha Republic (Yakutia) - <https://nlrs.ru>, on the website of the Centralized Library System of Yakutsk <https://cbsykt.ru>, on the websites of partners, on social media.

Voting will take place on the website of the National Library of the Sakha Republic (Yakutia) - <https://nlrs.ru>.

Questions about participation in the Competition and applications are accepted by e-mail.

8.2. Contact Information:

E-mail: Arctic@nlrs.ru

Website: <http://bdulib.ru>

Vkontakte: <https://vk.com/dtkreadingcenter>

Telegram: <https://t.me/dtkcentrchteniya>

8.3. Official social media hashtags of the Competition:
#WhiteWorldoftheArctic #БелыйМирАрктики

8.4 Address of the organizer: Russian Federation, the Sakha Republic (Yakutia), Yakutsk, 677000, Prospect Lenina, 1, DTK – Reading Center (DTK - Tsentr Chteniya).

APPLICATION

of an individual for participation

in the III International competition of realized publishing and visual creative projects

for children and adolescents

“White World of the Arctic through the prism of a children's book”

First Name	
Last Name	
Date of birth (01.01.2000)	
Nomination	
Name of the contest submission	
Abstract of the contest submission	
Bibliographic record of the contest submission (data about the year and place of publication, publisher, list of authors, number of pages, etc.)	
Phone number (with code)	
E-mail	
Link to the contest submission file (if in digital form)	

Consent to personal data processing for persons over the age of 14*

I, _____
 (first and last name)
 passport _____, issued by _____
 (number) (by whom and when)
 residence registration address _____
 phone number _____
 Occupation / school, grade, course _____

 Date of birth _____

in accordance with Clause 4, Article 9 of the Federal Law of the Russian Federation of 27.07.2006 № 152-FZ "On Personal Data", give my consent with my will and in my own interest to the branch of the State Institution of the Sakha Republic (Yakutia) "National Library of the Sakha Republic (Yakutia)" DTK - Reading Center, located at the address: Yakutsk, Prospect Lenina, 1 (hereinafter - the Operator), for the processing of personal data, including: First name, Last name, Passport data (number, date of issue), residence registration address, phone number, Occupation / school, grade, course for the purposes of the Operator:

- conducting and summarizing the results of the contest "White World of the Arctic Through the Prism of a Children's Book;
- interaction with the participant of the contest;
- conducting statistical records of users;
- Analysis of the activities of the DTK - Reading Center.

I grant the Operator the right to perform actions (operations) with my personal data, including:

- collection, systematization, accumulation, storage, clarification (updating, modification), use, distribution (including transfer), depersonalization, blocking, destruction;
- processing by entering into the reader's registration card, reader's form, lists, reporting forms, and maintaining databases by automated, mechanical (manual) means;
- Transfer to third parties in compliance with the measures that ensure their protection from unauthorized access.

This consent is valid from the date of its signing until the date it is revoked in written form.

I acknowledge that:

- I am familiar with the Regulation on Personal Data Processing by the branch of the National Library of the Sakha Republic (Yakutia) "DTK - Reading Center";
- I agree that photo and video materials, information about the contest submission with my participation can be placed on the official page in the social network VKontakte, in messengers Telegram and WhatsApp, on websites, in the media, in printed materials for information about the activities of the National Library of the Sakha Republic (Yakutia) and the DTK - Reading Center;
- I am the subject of the provided personal data;
- the data provided is accurate.

Participant: _____ (date) _____ (signature)
 (First and last name)

*** Consent to the processing of personal data is executed for each author of a project.**

Consent to personal data processing of a minor under 14*

I, _____
(first and last name of a parent or a legal representative)
passport _____, issued by _____
(number) *(by whom and when)*
residence registration address _____
phone number _____

(first and last name of a child)

School, grade, course _____

Date of birth _____

in accordance with Clause 4, Article 9 of the Federal Law of the Russian Federation of 27.07.2006 № 152-FZ "On Personal Data", give my consent with my will and in my own interest to the branch of the State Institution of the Sakha Republic (Yakutia) "National Library of the Sakha Republic (Yakutia)" DTK - Reading Center, located at the address: Yakutsk, Prospect Lenina, 1 (hereinafter - the Operator), for the processing of me and my child's personal data, including: my First name, Last name, Passport data (number, date of issue), residence registration address, phone number, First name, Last name of my child, school, grade, course, Date of birth for the purposes of the Operator:

- conducting and summarizing the results of the contest "White World of the Arctic Through the Prism of a Children's Book;
- interaction with the participant of the contest;
- conducting statistical records of users;
- Analysis of the activities of the DTK - Reading Center.

I grant the Operator the right to perform actions (operations) with my child's personal data, including:

- collection, systematization, accumulation, storage, clarification (updating, modification), use, distribution (including transfer), depersonalization, blocking, destruction;
- processing by entering into the reader's registration card, reader's form, lists, reporting forms, and maintaining databases by automated, mechanical (manual) means;
- Transfer to third parties in compliance with the measures that ensure their protection from unauthorized access.

This consent is valid from the date of its signing until the date it is revoked in written form.

I acknowledge that:

- I am familiar with the Regulation on Personal Data Processing by the branch of the National Library of the Sakha Republic (Yakutia) "DTK - Reading Center";
- I agree that photo and video materials, information about the contest submission with my child's participation can be placed on the official page in the social network VKontakte, in messengers Telegram and WhatsApp, on websites, in the media, in printed materials for information about the activities of the National Library of the Sakha Republic (Yakutia) and the DTK - Reading Center;
- I am the subject of the provided personal data;
- the data provided is accurate.

Parent
or representative: _____ (date) _____ (signature)
(First and last name)

*** Consent to the processing of personal data is issued for a child under the age of 14.**

GUIDE FOR EXPERTS
of the II international competition
of implemented publishing and visual creative projects for children and adolescents
"WHITE WORLD OF THE ARCTIC THROUGH THE PRISM OF A CHILDREN'S
BOOK"

General information

According to the Competition Regulation, **the Expert Council** is formed by the organizers and co-organizers of the contest, it examines the proposed implemented publishing and visual creative projects for children and adolescents on the topic of the North and the Arctic; makes the "List of nominees" of the Competition.

The Expert Council **may include** writers, literary critics, child psychologists, teachers, librarians. Experts in the fields of knowledge corresponding to the subject of the work - art historians, researchers and teachers, theater critics and artists in the field of cinematography, animated films etc. - may be involved in the examination of fiction and informative, popular science texts and scientific publications, audiobooks, illustrations, visualizations.

The number of members of the Expert Council is odd, there should be at least 3 experts in each nomination. The maximum number is not restricted.

The "**List of nominees**" is formed by the Expert council on the basis of the proposed implemented publishing and visual creative projects for children and adolescents on the topic of the North and the Arctic, as well as from the number of works that were selected at the pre-selection stage.

Nominations

The "List of nominees" is formed by the Expert Council by selecting the implemented individual and collective creative projects **in the following nominations:**

№	Nomination:	Explanation: <i>There should be no more than 10 contest submissions in each nomination</i>
1	The best fiction	A fiction book of any genre
2	The best fiction in the languages of indigenous peoples	A fiction book of any genre in the languages of indigenous peoples of the North and the Arctic
3	The best book translation from and into the languages of the peoples of the North and the Arctic	Literary translation of any genre
4	The best popular science publication	Popular science literature — literary works about science, scientific achievements, scientists, geography etc. intended for children and adolescents
5	The best work (including scientific publications) created by the author under 18	The authors are children and adolescents, submissions may be of any genre, the topic is the North and the Arctic
6	The best audiobook	The narrator must be a professional voice actor or honored artist of theater and cinema or the author of the book. The topic is the North and the Arctic
7	The best illustrator	Nomination for adult illustrators. Include the illustrator's surname, first name, links to illustrations for a book about the North and the Arctic and to the text of the book itself.
8	The best illustrator under 18	Nomination for minor illustrators. Include the illustrator's surname, first name, links to illustrations for a book about the North and the Arctic and to the text of the book itself.

9	The best visualization of fiction (theatrical productions, films and cartoons)	<p>A film adaptation is a short or full-length film based on a work of fiction.</p> <p>An animated film is a short or a full-length film based on a work of fiction.</p> <p>Theatrical production - a full video recording of a play, performance, etc., based on the work of fiction.</p> <p>The primary source can be both author's books and folklore about the North and the Arctic.</p>
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The competition co-organizers send the generated "List of nominees" (no more than 10 entries in each nomination) no later than August 31, 2023 to the organizers of the Competition by e-mail Arctic@nlrs.ru.

Criteria for evaluating contest submissions

The Competition is open to works created **no earlier than January 1, 2020 and no later than August 31, 2023** on the theme of the North and the Arctic.

Each work is evaluated on a 70-point scale according to the following criteria (one criterion - maximum 10 points):

№	Criteria:	Explanation:
1	Compliance of the work with the theme of the Competition	Competition work must correspond to the theme of the competition – the North and the Arctic
2	Originality of the author's idea	It is assessed to what extent the creative principle is manifested in the text. Originality can be manifested in the plot, composition, system of images, language and style - at all levels of the work
3	The quality of work performance	The aesthetic perception of the contest submission is assessed
4	Completeness and imagery of the disclosure of the topic	Disclosure of the Competition's topic
5	Compositional integrity	<p>Presence of the introductory, main and final parts, conclusion in the contest submission.</p> <p>For board games: Presence of game rules, game elements (map, chips, dice, and so on), and clear conditions for winning in the contest submission</p>
6	Social significance of the work	Works aimed at important social changes, issues related to the North and the Arctic
7	Complexity of the piece performed / exclusivity	Exclusivity, selectness, elitism

PROTOCOL OF AN EXPERT OF THE III INTERNATIONAL COMPETITION
of implemented publishing and visual creative projects for children and adolescents
"WHITE WORLD OF THE ARCTIC THROUGH THE PRISM OF A CHILDREN'S BOOK"

NOMINATION:

MEMBER OF THE EXPERT BOARD (Full name, position, place of work):

Maximum score for each criterion – 10.

№	Competition work: (author, title)	Compliance of the work content with the Competition theme;	Originality of the author's idea;	The quality of work performance;	Completeness and imagery of the topic disclosure;	Compositional integrity;	Social significance of the work;	Complexity of the work performed / exclusivity.	Total points
1.									
2.									
3.									
4.									
5.									
6.									
7.									
8.									

CONSOLIDATED PROTOCOL OF THE EXPERT COUNCIL OF THE III INTERNATIONAL COMPETITION
of implemented publishing and visual creative projects for children and adolescents
"WHITE WORLD OF THE ARCTIC THROUGH THE PRISM OF A CHILDREN'S BOOK"

NOMINATION: _____

MEMBER OF THE EXPERT BOARD (Full name, position, place of work):

- 1.
- 2.
- 3.
- 4.
- 5.

№	Competition work: (author, title)	Link to work	Total points from expert №1	Total points from expert №2	Total points from expert №3	Total points from expert №4	Total points from expert №5	Total points
1.								
2.								
3.								
4.								
5.								
6.								
7.								
8.								
9.								
10.								